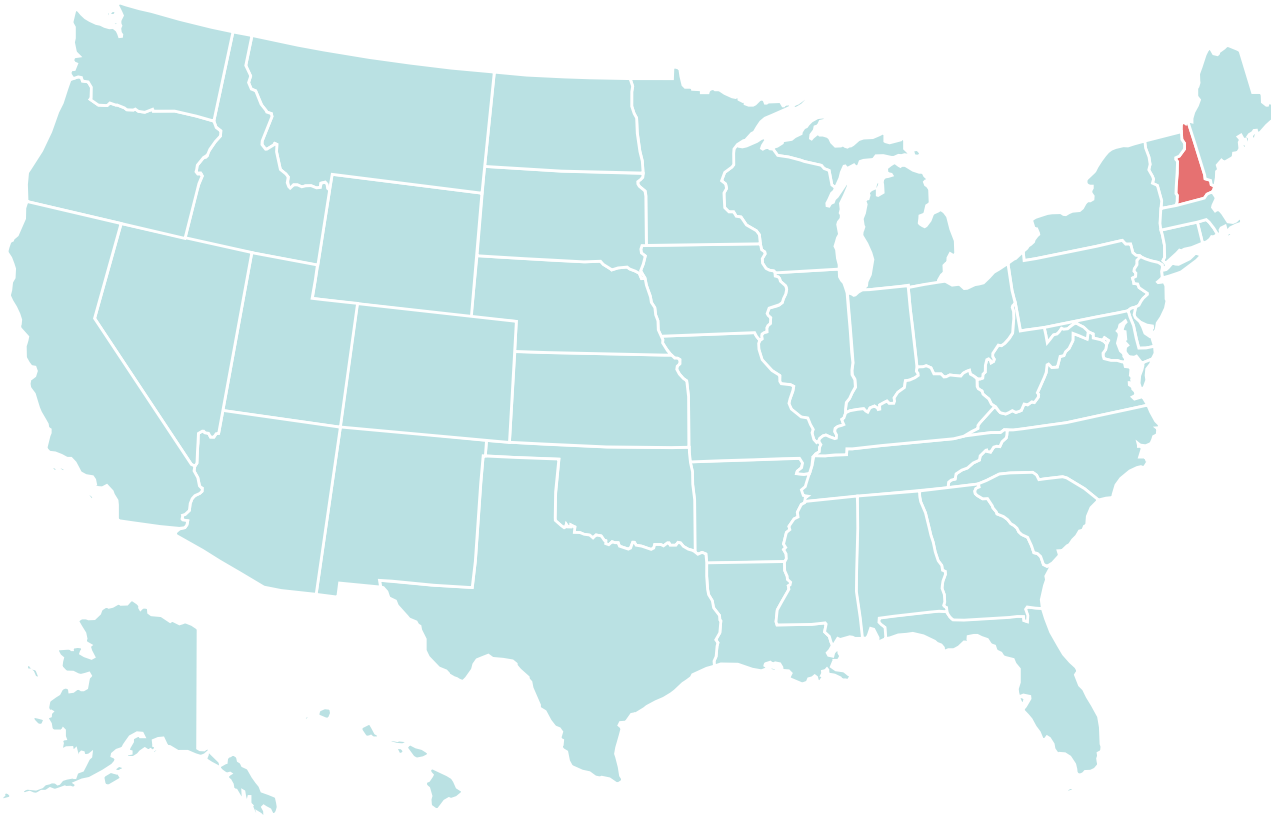


# Creative Economy State Profiles

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## State Arts and Cultural Production 2016

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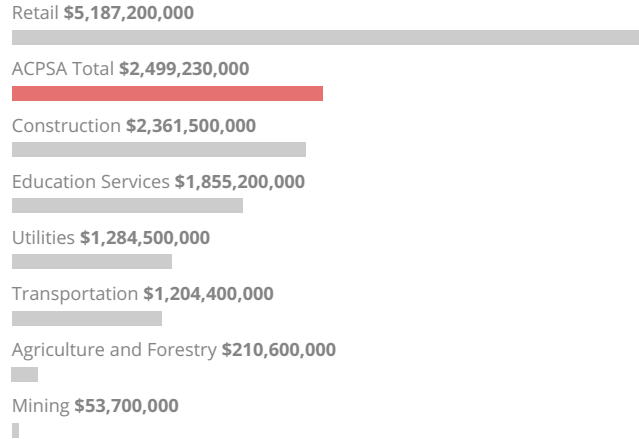
### New Hampshire

The U.S. Bureau of Economic Analysis reports that arts and cultural production accounts for **\$2,499,230,000** and **3.2%** of the **New Hampshire** economy, contributing **21,580 jobs**.

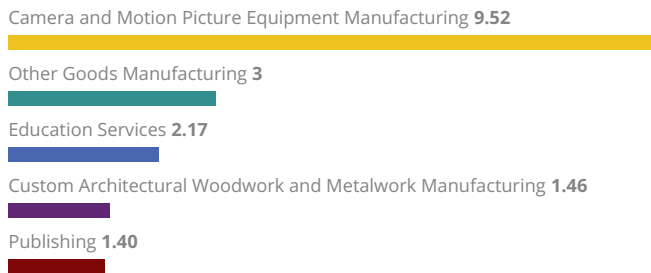
<b>Total Value Added</b>	<b>\$2,499,230,000</b>
Arts and Cultural Share of Total Gross State Product (GSP)	3.2%
<b>Core Arts</b> and Cultural Production	<b>\$402,518,000</b>
<b>Supporting Arts</b> and Cultural Production	<b>\$1,970,020,000</b>

# Comparing Arts and Culture to Other Sectors of the Economy

Arts and cultural **Value Added** in **New Hampshire** ranked **2nd** among the comparison sectors. Comparison industries are selected industry categories using the North American Industry Classification System (NAICS) drawn from BEA's 2016 state level data for employment (full-time and part-time workers), compensation and value added by industry. The comparisons are not mutually exclusive –arts and culture includes, for example, portions of other sectors such as construction and retail trade.



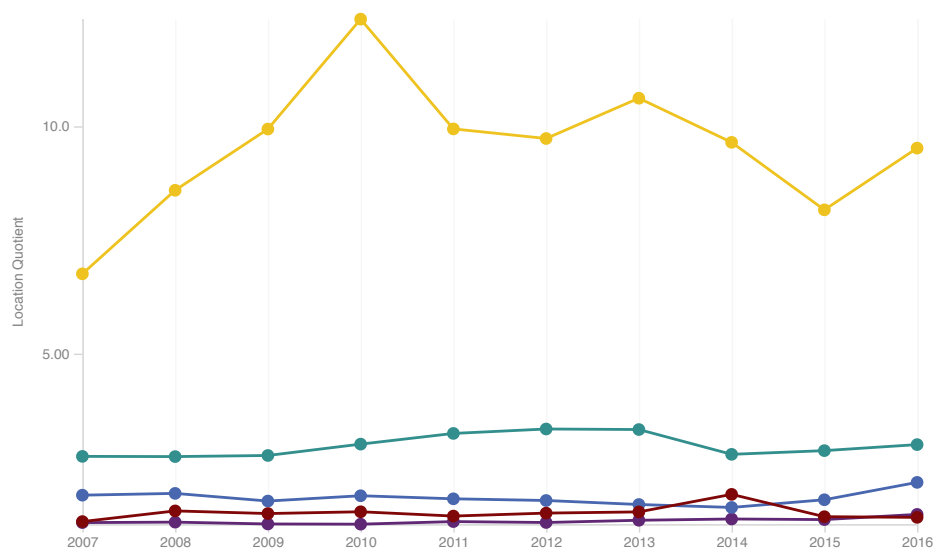
## Arts and Cultural Industries



The ACPSA contains detailed data on 36 key industries ([https://nasaa-arts.org/nasaa\\_research/acpsa-industry-key](https://nasaa-arts.org/nasaa_research/acpsa-industry-key)) within the arts and cultural economy. These industries range from core arts and cultural production to industries supporting arts and cultural activities. The bar chart here shows the top five arts and cultural industries in 2016 by **Value Added** using **Location Quotient** in **New Hampshire**.

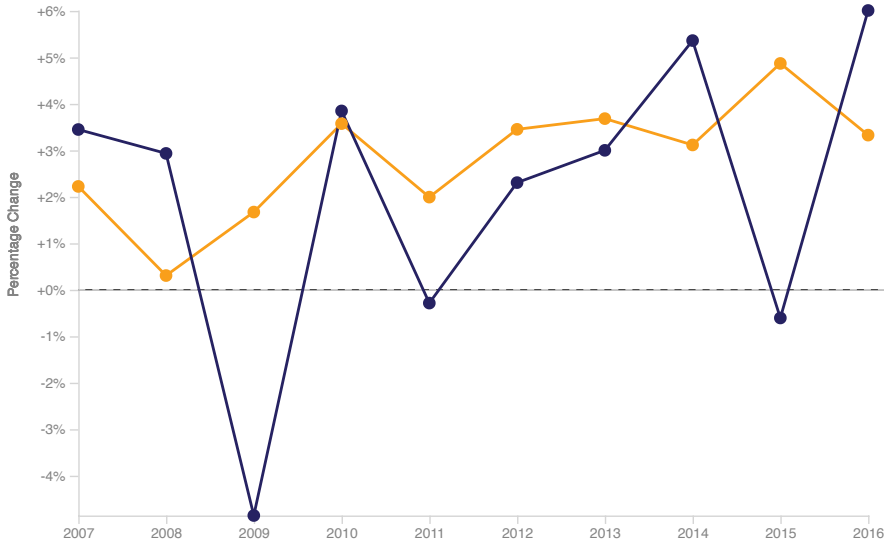
## Arts and Cultural Industry Trends

This line chart displays 10-year trends for the top five ACPSA industries in **New Hampshire**. In 2016, the top five industries by **Value Added** using **Location Quotient** in **New Hampshire** were:



Note: For some industries, data are not shown due to disclosure limitations. Dollar figure estimates are not adjusted for inflation.

## Arts and Cultural Trends



ACPSA industries as a whole displayed the following year-over-year changes by percentage when compared to all industries. **New Hampshire** Arts and Culture **Value Added** changed by **6.01%** between 2015 and 2016. This trend comparison provides insights into how arts and cultural industries fared relative to the **New Hampshire** economy over time.

Gross State Product  
Arts and Cultural Value  
Added

## Regional Comparison



Massachusetts

0.99



Connecticut

0.81



Rhode Island

0.77



New Hampshire

0.74



Vermont

0.73



Maine

0.59